

IAM LAUNCHES NEW CAMPAIGN TO CHAMPION AIRPORT WORKERS' RIGHTS



To honour and advocate for the dedicated men and women who keep our airports running smoothly, *"The Country Doesn't Move Without Us"* campaign shines a spotlight on the crucial roles that airport workers play in ensuring the safety and efficiency of Canada's air travel system.

From screeners to aircraft maintenance engineers, ground service equipment mechanics to customer service agents, ramp agents to aircraft caterers, and cleaning attendants, this campaign celebrates the hardworking individuals who make sure that our skies remain safe and our travels seamless. Without their commitment, our airports wouldn't function, and our skies wouldn't be as secure.

This initiative features a series of weekly videos, each one highlighting the unique and essential contributions of different airport workers. These videos gave the

public a closer look at the people who work behind the scenes to keep things moving, and reminded everyone that, without their dedication, the country simply wouldn't move. ■

A HEARTFELT THANK YOU TO OUR AIRPORT HEROES!

To all the incredible workers at Canada's airports, **Thank You**. Your tireless efforts do not go unnoticed. Whether you're maintaining the aircraft, guiding planes to the gate, ensuring safety, or providing essential services to passengers, your role is critical. You are the backbone of our air travel system, and we are proud to stand with you in this fight for better working conditions and fair treatment.

Let's continue to raise our voices together and show the world that the country doesn't move without us! ■

