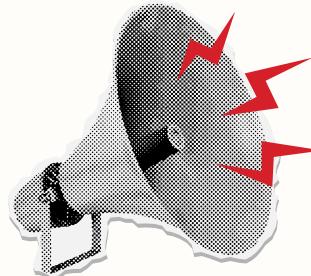


# How can the Canadian office help you?

## 01 In Communications



- Social Media Support: Training & Content Development
- Campaign messaging and planning
- Crafting press releases, website and social media content & more
- News sharing on our official platforms for more reach
- Consultation on Communications plans
- Brochure/post/presentation design and messaging
- Video creation and newsletter assistance
- Advertising guidelines and Branding support
- Training on social media and e-voting platforms
- Sharing union educational content
- One-on-one assistance tailored to your communication needs.

Reach out to:

[vbreidy@iamaw.org](mailto:vbreidy@iamaw.org)  
[lmorillon@iamaw.org](mailto:lmorillon@iamaw.org)

## 03 Political Action



- Shares information and promotes Labour activities such as rallies and campaigns at the provincial & federal levels.
- Provides information as requested to IAM local political action committees
- Coordinates local committees with the appropriate government contacts
- Organizes member involvement in Federal elections
- Provides political advocacy and lobbying training
- Assists with organizing petitions and awareness campaigns
- Supports efforts to protect workers' rights through political action

*NB: The IAM Union is represented on the Canadian Labour Congress (CLC) National Political Action Committee*

Reach out to: [dferguson@iamaw.org](mailto:dferguson@iamaw.org)

## 02 In Research



- Customized research and analysis
- Detailed reports and data visualizations
- Survey creation and detailed reports
- Union research using the latest industry standards: For example, we look at wage rates in a specific sector when negotiating a new collective agreement, making sure that unionized or newly unionized workers receive at least the industry-standard wage.

Reach out to: [rrismankar@iamaw.org](mailto:rrismankar@iamaw.org)

## 04 Training & Education



- Order your training and educational materials (new member kits, constitution, steward kits etc.)

Reach out to: [cramos@iamaw.org](mailto:cramos@iamaw.org)



**IAM**  
UNION